



ATREYEE BAROOAH THEKEDAH

Going Global

“She successfully launched a software development company called Web Com (India) Pvt Ltd in 1999, which is today one of the leading software development companies in Northeast India.”

Born in 1972, Atreyee made her foray into the business world even at the age of twenty two and that too in two countries, India and the UK. She did her B. Tech in computer Engineering from Manipal Institute of Technology, Manipal and then completed her M.B.A. course from the Central Queensland University in 1997. It did not take much time for her to choose between a Government service and private business. She successfully launched a software development company called Web Com (India) Pvt Ltd in 1999, which is today one of the leading software development companies in Northeast India catering to a vast cross section of clientele ranging from large PSUs to Government departments, from socio-voluntary organizations to private companies in Northeast India and in the UK. Software development is not the only area of business for Atreyee Barooah; as she belongs to a business family, she is also involved in the running of the family business of tea plantation, manufacture and tea brokerage. Atreyee is at present

the Chairperson of YI Guwahati chapter, a youth forum of CII for young professionals and entrepreneurs. Her company was selected and sponsored by NSIC as part of a team of entrepreneurs visiting Celje in Slovenia in September 2009. Hers will remain a pathbreaking example for many who can dream big and do big beyond the comfort zone of conventional professions. □□